PREBOOKING

PARKINGHQ© SUITE BUSINESS

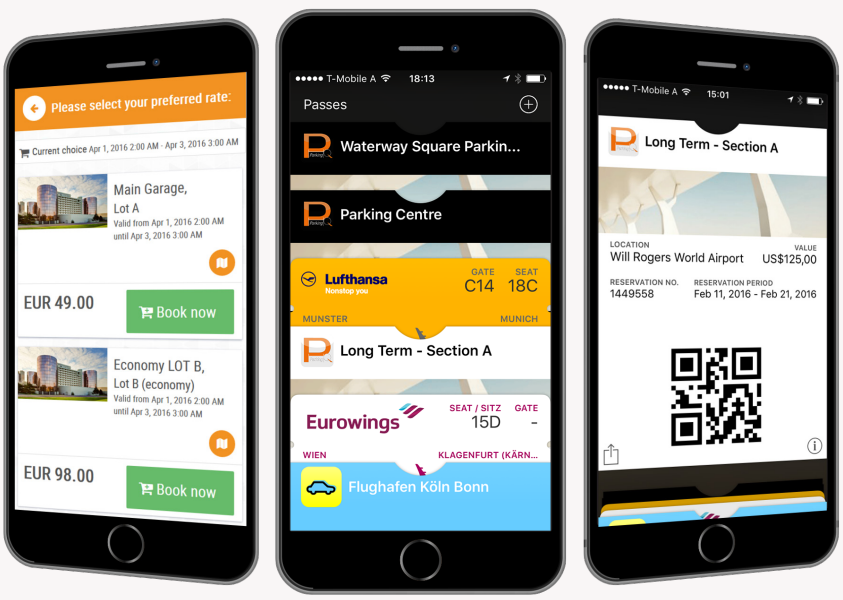
ParkingHQ© PreBooking - Intelligent and in tune with the times

Booking a parking space in advance is a real convenience – whether at airports, train stations or events. Your parking customers simply use your website or Smartphone App to secure their favourite parking space, at a best price and with their favourite identification media. Now, thanks to ilogs, you can offer this valuable service not only to your parking customers, but also to corporate clients and business partners, e.g. travel agencies. It's easy to integrate to any Website, Smartphone App or Partner Portal.

ParkingHQ© PreBooking

Intelligent And In Tune With The Times

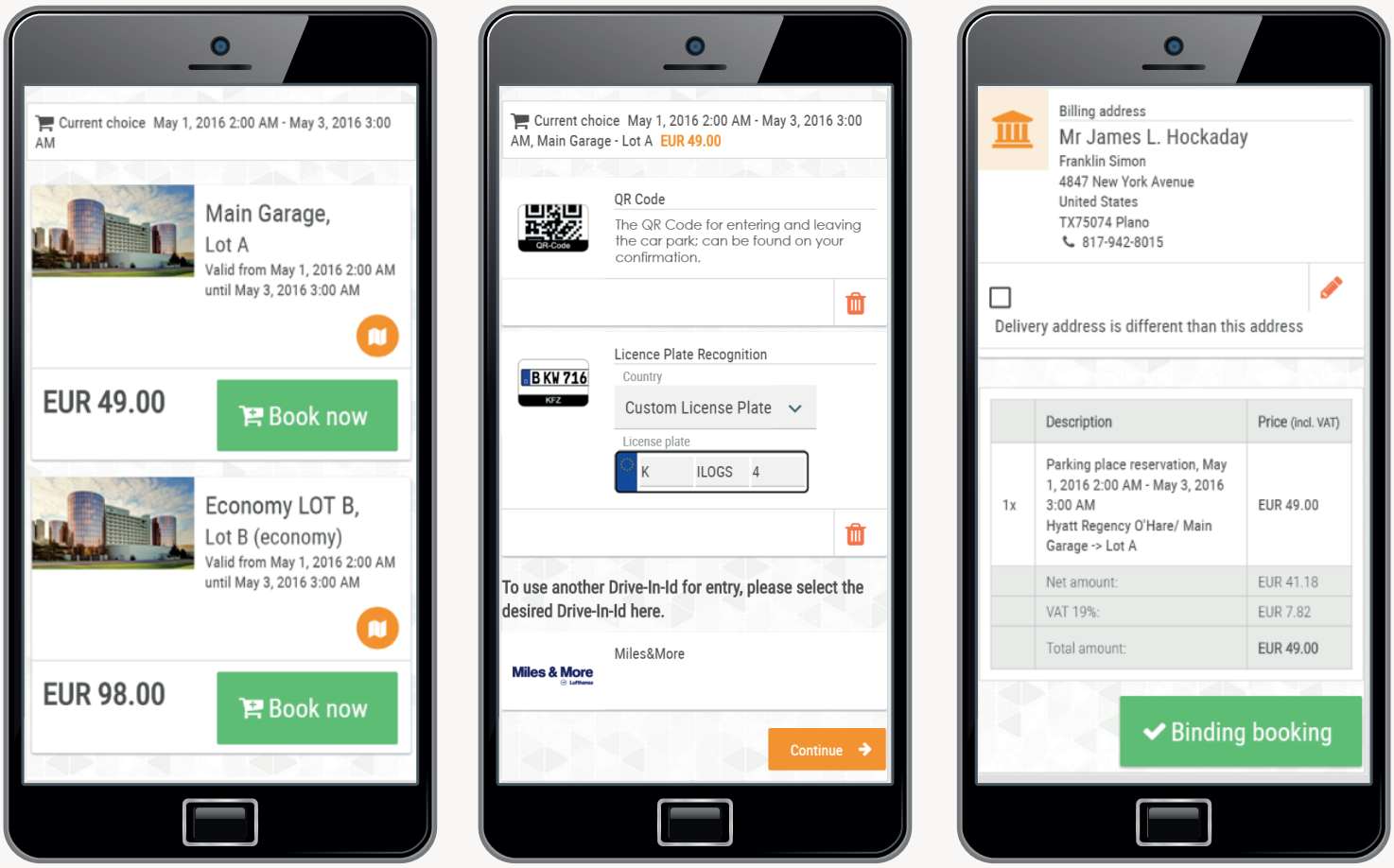
Main Features



- Module B2C: Responsive user interface, ready for smartphones, tablets and browser
- Module B2B: Designed for 3rd-Party Sales Channels or Business Partners with optimized, integrated booking process
- Multi Tenant
  Multi Language
- Cash flow optimization by selling prepaid parking products, additional services and upselling possibilities
- Flexible product configuration, up- and cross selling features
- Tariff/Rate simulation based on historic data
- Standard APIs to connect your car park management system and 3rd Party Sales Channels
- PCI compliant integration of online payment methods
- Entry/Exit identification: Barcode, QR-Code (print@home ticket or wallet) ISO-magstripe, Licenseplate, RFID, NFC, Longrange Tags, HDI
- Flexible database - collecting valuable customer profiles and transactions
- Target Marketing based on integrated campaign management
- Comprehensive reporting with simple dashboards showing all generated figures (top selling products, customer details, revenues, occupancy)

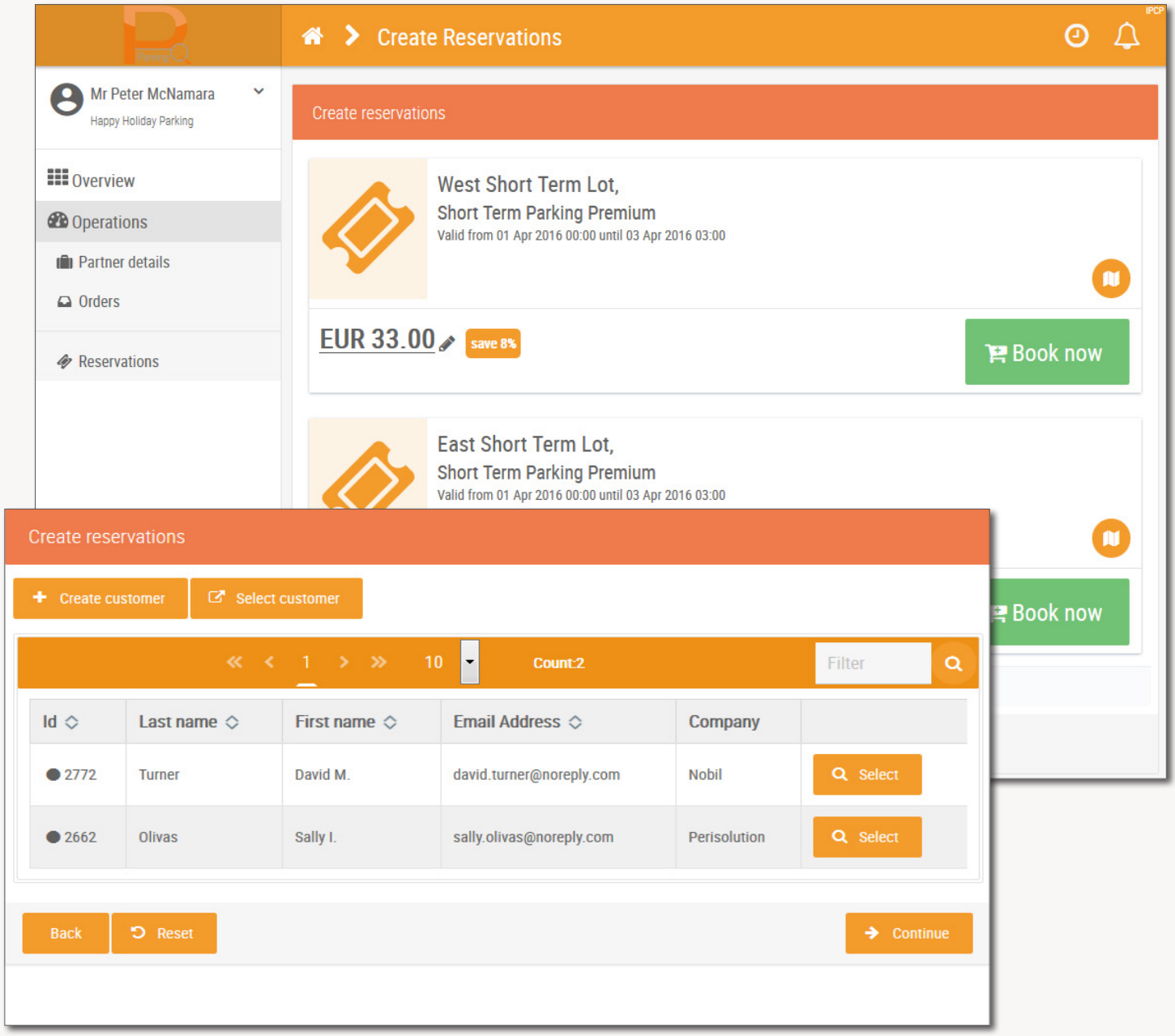
Customer Experience

Products —— Drive-In-ID —— Payment



- The on-trend solution is designed to be as simple and self explaining as possible
- Optimised user navigation and booking process
- Guaranteed parking space
- Responsive design for Internet and Smartphone usage
- Customer self-service (vouchers, reservation, cancellation, scheduling, user profile)
- Additional services (shuttle, valet parking, car-wash, charging station)
- Discounts for early birds
- Direct exit without use of the pay station

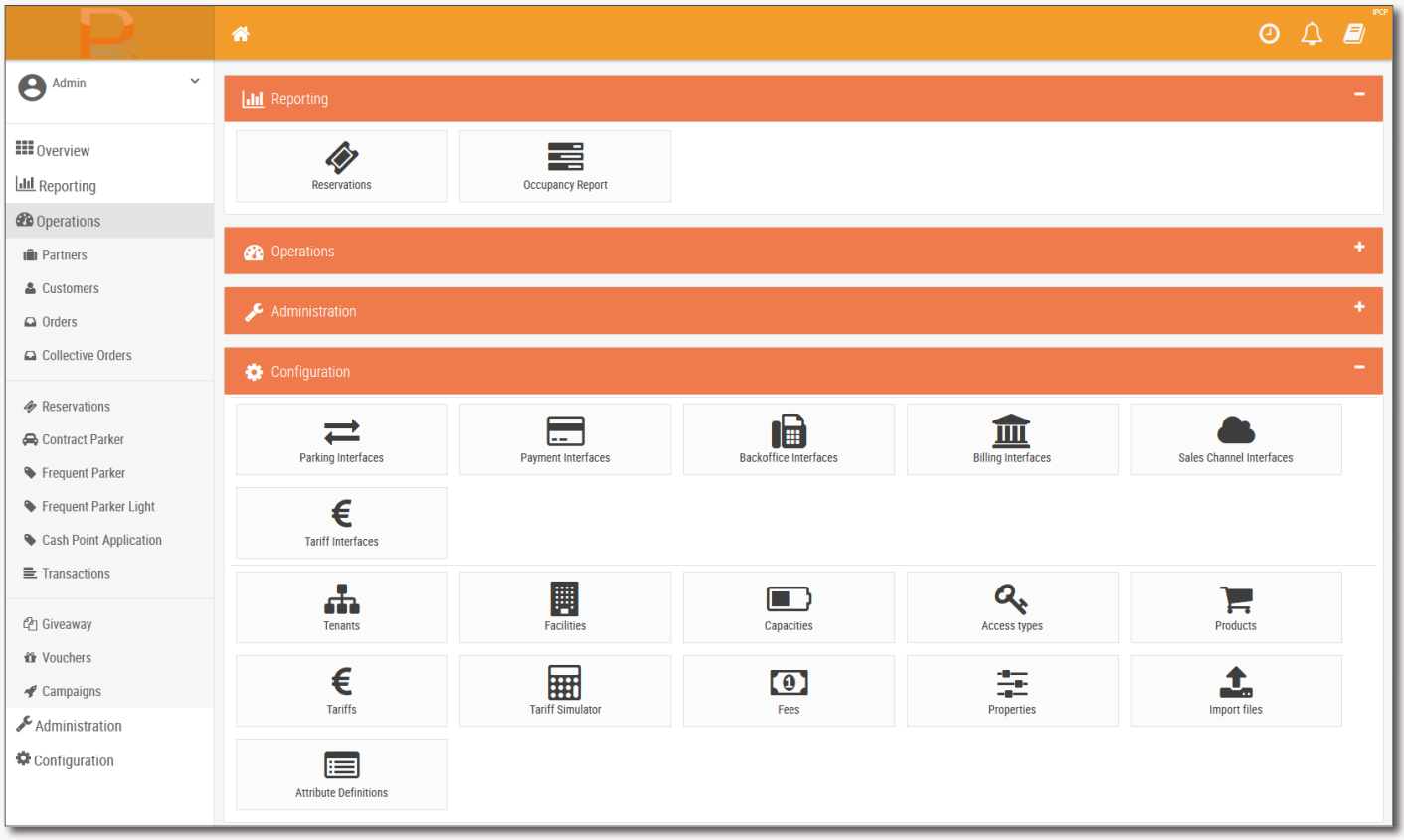
Business Partner Module



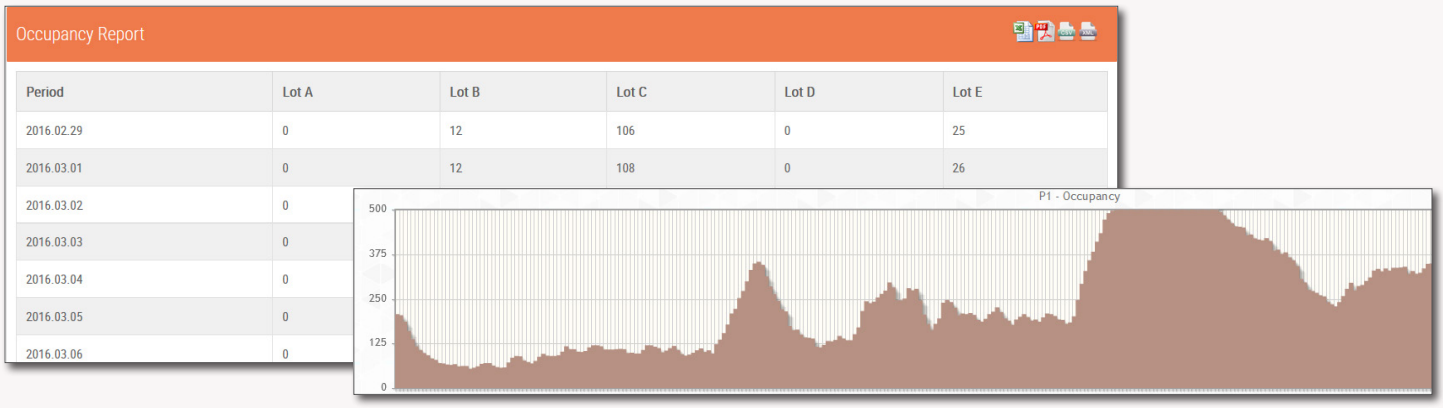
- Comprehensive online booking functionality for your corporate business partners
- Standard API's to integrate 3rd Party sales channels
- Easy setup and maintenance of business partner profiles
- Self administration for business partners (user management, customer database, reporting)
- Automated accounting depending on defined business rules

Administration Portal

Operate and control your online business with a strong backend web-application



Precise interpretation of online sales transactions



System Requirements

Hosted Server environment

Mail Server

PreBooking Interface Car Park Management System

Payment gateway for credit card payments, online-banking-methods or alternative payment methods (PayPal)

REFERENCES

Köln Bonn Airport
Flughafen Köln/Bonn GmbH
www.koeln-bonn-airport.de

Flughafen Bremen GmbH
www.airport-bremen.de

FMO Flughafen Münster/Osnabrück GmbH
www.fmo.de

Saemes
www.saemes.fr

APCOA Parking Holdings GmbH
www.apcoa.de
APCOA DK Aarhus Universitetshospital Skejby
www.apcoa.dk/auh

CFL-Société nationale des chemins de fer luxembourgeois
www.cfl.lu/de

OPG-Center-Parking GmbH
www.opg-parken.de

Klinikum Nürnberg
www.klinikum-nuernberg.de

Würzburger Versorgungs- und Verkehrs GmbH
www.wvv.de

ParkingYou
www.parkingyou.nl

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